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**From:** Benedict, Gary [MCCUS] [GBened1@its.jnj.com]  
**Sent:** Wednesday, May 27, 2009 10:10 PM  
**To:** Figus, Daniel [MCCUS]  
**Subject:** FW: Market withdrawal of Motrin 8's

I'm totally in the dark on this? I thought we did not have to take any action. If you're on email, please respond back to me tonight or call me on my cell.

**From:** Luther, Peter [MCCUS]  
**Sent:** Wednesday, May 27, 2009 10:03 PM  
**To:** Miller, Bob [MCCUS]; Benedict, Gary [MCCUS]; Mahony, John [MCCUS]; Widmer, Kathy [MCCUS]  
**Cc:** Parziale, Carolyn [MCCUS]; DiPaolo, Paul [MCCUS]  
**Subject:** RE: Market withdrawal of Motrin 8's

Group,

**Where is the miss here? Given our current financial situation, I hope we're not going to really double our cost to do this. Let's make this happen ASAP.**

Thanks,

Peter

**From:** Miller, Bob [MCCUS]  
**Sent:** Wednesday, May 27, 2009 9:51 PM  
**To:** Benedict, Gary [MCCUS]; Luther, Peter [MCCUS]; Mahony, John [MCCUS]  
**Cc:** Parziale, Carolyn [MCCUS]; DiPaolo, Paul [MCCUS]  
**Subject:** Market withdrawal of Motrin 8's

Gary

As you know we have negotiated an agreement with FDA not to formally conduct a recall for Motrin 8's but rather conduct a "soft market withdrawal". This was a major win for us as it limits the press that will be seen. We had committed to FDA to complete this withdrawal by July 15<sup>th</sup>. There has been continuing issues trying to get a PO from the marketing group which is now putting our ability to meet the July 15<sup>th</sup> timeframe in jeopardy. At the same time as we delay this work the cost to complete the work continues to increase because of the fact that the outside resource will now need more resources to expedite the work. We can NOT extend our commitment date to FDA. It is now estimated that this will cost approx. \$400K which is approximately 2x that which was originally quoted. We need to start this work ASAP. If I we are unable to get a PO by Friday, we will issue the PO from QA and then back charge to marketing. Please let me know how you want to proceed or how we can get the PO. Carolyn Parziale is leading this effort and should be your POC for any questions you have. Please let me know if you have any questions.

Bob